

Fuel Your Own Adventure Sweepstakes  
OFFICIAL RULES  
July 19, 2020 – August 29, 2020

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. **SPONSOR(S):** Tops Markets, LLC (“Sponsor”) are the official sponsors of the “Fuel Your Own Adventure” Sweepstakes (“Sweepstakes”).

2. **ELIGIBILITY:** Sweepstakes is open only to legal residents of New York and Pennsylvania, ages 18 and over (“Eligible Customers”). Business entities such as corporations or companies are not eligible to enter or win. Associates, officers and directors of the Sponsor, its retail stores, distribution centers and division offices, its subsidiaries and affiliates, promotion suppliers, affiliated advertising agencies, third party contractors and spouses of the aforementioned groups (and the I.R.S. listed dependents or members of household including dependents in the military or attending college living away from home) are not eligible to win. This Sweepstakes is void elsewhere and where prohibited by law. Sweepstakes is subject to all applicable federal, state and local laws, rules, and regulations.

3. **SWEEPSTAKES PERIOD:** Sweepstakes begins at 12:00:00 a.m. on July 19, 2020 Eastern Time (ET) and ends at 11:59:59 p.m. ET on August 29, 2020 (the “Sweepstakes Period”). The Sponsor’s computer is the official timekeeping device for this Sweepstakes.

4. **HOW TO ENTER:** Sponsor will conduct a separate drawing for each week of the Sweepstakes Period (“Weekly Drawing”). For avoidance of confusion, a “week” will begin each Sunday at 12:00:00 a.m. ET and end each Saturday at 11:59:59 p.m. ET each week of the Sweepstakes period (“Weekly Drawing Period”). There are two ways to enter the sweepstakes. **(1) To Enter by Transaction:** Eligible Customers using their active registered Tops BonusPlus, BonusCard or Wild Card to make a qualifying purchase (“Qualifying Purchase”) at participating Tops Friendly Market (“Participating Store”) during the Sweepstakes Period will receive one (1) entry into the sweepstakes for each transaction. The [www.topsmarkets.com](http://www.topsmarkets.com) website, in-store Tim Hortons franchise locations shall not be considered a Participating Store. See exhibit A for Participating Store List. A customer’s registered Tops BonusPlus, BonusCard or Wild Card must be scanned at the time of purchase for the purchase to be a Qualifying Purchase. Purchases that consist solely of merchandise or products prohibited by law such as alcohol, tobacco, milk and certain milk-related products, without the purchase of any other eligible merchandise or products included in the transaction and purchases that consist solely of office services only, including but not limited to Western Union, wire transactions, money orders, postage stamps, lottery tickets, and/or utility bill transactions, without the purchase of any other eligible merchandise or products included in the transaction, shall not be considered a Qualifying Purchase. Eligible Customers will receive one (1) additional entry into the Sweepstakes for each Pepsi, Mt Dew, Brisk, Mug, Sierra Mist, Aquafina, Bubly, Lays, Doritos, Cheetos, Fritos, Sun Chips, Tostitos, Rold Gold, Ruffles, Gatorade, Lipton, Pure Leaf and Tropicana products purchased during the Sweepstakes Period. Should multiple users of the same Tops BonusPlus, BonusCard or Wild Card enter the Sweepstakes and a dispute thereafter arise regarding the identity of the entrant, the registered card holder of said Tops BonusPlus, BonusCard or Wild Card at the time of entry will be considered the entrant. **(2) To Enter without Purchase:** To enter without purchase, Eligible Customers with an active registered Tops BonusPlus, BonusCard, or Wild Card may enter by mail by hand printing your complete name, address, telephone number with area code, date of birth and 11 or 12 digit Tops BonusPlus, BonusCard or Wild Card number (if available) on a 3” x 5” card and mail it in a stamped envelope to: Tops Friendly Markets, “Fuel Your Own Adventure Sweepstakes” PO Box 1027, Buffalo, NY 14240. Limit one Mail Entry per outer stamped envelope. Mail-in envelopes larger than a # 10 envelope will be automatically disqualified. Each mail entry must be separately hand written; no entry will be eligible if it was created via copier, facsimile machine or by mechanical reproduction of any kind. Sponsor is not responsible for any mail entry that is illegible, undeliverable, misdirected, mutilated, lost, late, incomplete, damaged, stolen, altered or not placed in the Entry Box. Each mail entry becomes the property of Sponsor and will not be returned. All mail entries must be received by the Sponsor’s Marketing Department by Thursday September 3, 2020. Mail in Entries must be received by July 27, 2020 to be eligible for the July 28, 2020 drawing, by August 3, 2020 to be eligible for the August 4, 2020 drawing, by August 10, 2020 to be eligible for the August 11, 2020 drawing, by August 17, 2020 to be eligible for the August 18, 2020 drawing, by August 24, 2020 to be eligible for the August 25, 2020 drawing and by September 3, 2020 to be eligible for the September 4, 2020 drawing. All eligible non-winning mail in entries received will not carry over from earlier drawings into each later week drawings thereafter.

5. **WINNER(S) SELECTION AND NOTIFICATION:** One Hundred Seventy Five (175) potential winners will be selected for each Weekly Drawing from all eligible store and mail entries received during the Weekly Drawing Period in a random drawing to be held by the Sponsor’s Marketing Department on or about three (3) days after the applicable Weekly Drawing Period (“Drawing Date”). The Sponsors’ Marketing Departments’ decision is final on all matters relating to the Sweepstakes. Odds of winning a prize package depend on the number of eligible store and mail entries received by Sponsor.

The Sponsor, or designee, will attempt to notify the potential winners by phone and/or e-mail on/or around the Drawing Date. The Sponsor may also choose to publish the winning Tops BonusPlus, BonusCard or Wild Card number (when applicable) on/or around the scheduled Drawing Date; announcement of the winning Tops BonusPlus, BonusCard or Wild Card number (when applicable) may be made through the Sponsor's website, their affiliates' websites, television, radio, and/or newspapers. Prize may be forfeited if the winner(s) is unable to be contacted by telephone or e-mail. Individuals responding to an announced winning Tops BonusPlus, BonusCard or Wild Card number must match the customer information on file with the Sponsor's Marketing Department for the given Tops BonusPlus, BonusCard or Wild Card number to be eligible to win. If a potential winner is found to be ineligible, the Sponsor will select an alternate winner from all eligible entries. Winner(s) must comply with all laws, rules and regulations concerning this Sweepstakes, as well as the Official Rules as published. Sponsor is not responsible for winner limitations that prevent acceptance or use of any prize. Winner(s) will be required to sign and return an Affidavit of Eligibility, Acceptance of Official Rules, and Release of Liability/Publicity before prize will be awarded. Winner(s) will be required to return documents to the Sponsor within Seven (7) days from the postmark date on the prize notification letter. Failure to comply with this requirement, or the return of prize notification letter as undeliverable mail without a forwarding address, will result in forfeiture of prize. By accepting a prize, each winner(s) waives and releases Sponsor and any participating companies, and its/their respective parent, subsidiaries, affiliates, and the directors, officers, employees or agencies of any of the above organizations from any and all liability for any injuries, losses and/or damages of any kind or nature caused by the prize or resulting from acceptance, possession, and/or use/misuse of the prize. Entry into the Sweepstakes, and/or acceptance of any prize shall, where lawful, constitute and signify each winner's agreement and consent that Sponsor may use the winner's name, address, likeness, voice, photo(s) and/or prize information for advertising, publicity, and/or promotional purposes without further payment or consideration.

6. PRIZE(S): One (1) grand prize winner of each Weekly Drawing will be awarded an Adventure Package. Package will be awarded in the form of \$500 in Gift Cards from the in-store Tops Gift Cards Mall or Tops Gift Card, \$50 Tops Gift Card and 2,500 Tops GasPoints; the approximate retail value (ARV) of this prize is \$591.25. Total ARV for grand prize is \$3,547.50 with six (6) total winners. One Hundred Seventy Four (174) Second place prize winners of each Weekly Drawing will be awarded a Free Tank of Gas (ARV \$41.25). Free Tank of Gas will be awarded in the form of 2,500 Tops GasPoints loaded onto each winners Tops BonusPlus, BonusCard or Wild Card. Total ARV of second place prize is \$43,312.50 with one thousand forty four (1,044) total winners. Sponsor reserves the right to substitute the prize for one of equal or greater value. Total ARV for all prizes is \$46,860.00.

7. GENERAL CONDITIONS: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules and/or the rights and obligations as between any applicant and the Sponsor and any participating companies in connection with this Sweepstakes shall be governed by and construed in accordance with the internal laws of the State of New York including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's or jurisdiction's laws. Each applicant for entry agrees that the Sponsor and any participating companies involved in this Sweepstakes are not responsible for: (1) any illegible, incorrect or inaccurate information, whether caused by the applicant, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software that affect, for example, any automatic Store Entry; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) lost, late, damaged, misdirected, incomplete, stolen, altered, mutilated, or illegible entries; (6) incorrect Tops BonusPlus, BONUSCARD or Wild Card data on file with the Sponsor's Marketing Department; or (7) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from each applicant's participation in the Sweepstakes and/or their receipt or use or misuse of any prize. Disputes: Except where prohibited by law, each applicant for entry agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of court or class action, and exclusively by binding Arbitration under the American Arbitration Association's Consumer rules and procedures, at which point all arbitration will be conducted in the State of New York; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will any applicant be permitted to obtain awards for, and each applicant for entry hereby waives, all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Any personal information provided in connection with participation in the Sweepstakes will only be used by Sponsor to notify a potential winner and/or fulfillment of a prize and shall be subject to the Tops Markets, LLC Privacy Policy available at [http://www.topsmarkets.com/privacy/privacy\\_s.las](http://www.topsmarkets.com/privacy/privacy_s.las).

8. COPY OF OFFICIAL RULES / WINNERS LIST: To obtain a copy of these Official Rules, please go to [www.topsmarkets.com](http://www.topsmarkets.com) and/or send a self-addressed, stamped reply envelope to: "Fuel Your Own Adventure Sweepstakes – Copy of Rules", P.O. Box 1027 Buffalo, NY 14240-1027. To obtain a list of winners, send a self-addressed, stamped reply envelope to: "Fuel Your Own Adventure Sweepstakes - Winners List", P.O. Box 1027 Buffalo, NY 14240-1027. All requests for winners list must be received by the Sponsor's Marketing Department by September 30, 2020.

**Exhibit A**

<b>STORE</b>	<b>NAME</b>	<b>STREET</b>	<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>
9	PORTAGE RD	1000 PORTAGE ROAD	NIAGARA FALLS	NY	14301
21	LOCKPORT	5827 S. TRANSIT RD.	LOCKPORT	NY	14094
22	NIAGARA FALLS	7200 NIAGARA FALLS BLVD.	NIAGARA FALLS	NY	14304
32	SANBORN	2956 SAUNDERS SETTLEMENT	SANBORN	NY	14132
38	WRIGHTS CORNERS	3949 LOCKPORT-OLCOTT RD.	LOCKPORT	NY	14094
39	NEWFANE	2555 MAIN STREET	NEWFANE	NY	14108
41	INTERNATIONAL	3980 MAPLE ROAD	AMHERST	NY	14226
42	UNIVERSITY PLAZA	3500 MAIN STREET	AMHERST	NY	14226
44	HARLEM/KENSINGTON	3870 HARLEM ROAD	CHEEKTOWAGA	NY	14215
49	SENECA MALL	355 ORCHARD PARK RD.	WEST SENECA	NY	14224
50*	WEST SENECA	315 ORCHARD PARK RD.	WEST SENECA	NY	14224
54*	DEWITT	4600 EAST GENESEE STREET	DEWITT	NY	13214
55*	WINTON RD XPRESS	211 N. WINTON ROAD	ROCHESTER	NY	14610
58*	LANCASTER	470 AURORA STREET	LANCASTER	NY	14086
59*	LEWISTON	805 CAYUGA STREET	LEWISTON	NY	14092
66	SENECA ST.	1989 SENECA STREET	BUFFALO	NY	14210
70	N BOSTON	7375 BOSTON STATE RD	N BOSTON	NY	14110
108	ORCHARD PK	3201 SOUTHWESTERN BLVD.	ORCHARD PARK	NY	14127
113	NIAGARA ST	425 NIAGARA STREET	BUFFALO	NY	14201
114	PENORA	5175 BROADWAY	DEPEW	NY	14043
115	LEWISTON	906 CENTER STREET	LEWISTON	NY	14092
118	E.AURORA	65 GREY STREET	EAST AURORA	NY	14052
119	GRAND ISLAND	2140 GRAND ISLAND BLVD	GRAND ISLAND	NY	14072
130	MILITARY RD	4235 MILITARY ROAD	TOWN OF NIAGARA	NY	14305
131	THRUWAY MALL	700 THRUWAY PLAZA DRIVE	CHEEKTOWAGA	NY	14225
202	GEORGE URBAN	3865 UNION ROAD	CHEEKTOWAGA	NY	14225
206	OLEAN	2401 W. STATE STREET	OLEAN	NY	14760
207	ROBINSON RD	3035 NIAGARA FALLS BLVD.	AMHERST	NY	14228
209	JAMESTOWN	1800-2000 WASHINGTON ST.	JAMESTOWN	NY	14701
210	GRANT/AMHERST	345 AMHERST STREET	BUFFALO	NY	14207
212	MINERAL SPRINGS	800 HARLEM ROAD	WEST SENECA	NY	14224
213	S.PARK/BAILEY	1460 S. PARK AVENUE	BUFFALO	NY	14220
215	MCKINLEY	4250 MCKINLEY PARKWAY	HAMBURG	NY	14075
220	DEPEW	4777 TRANSIT ROAD	DEPEW	NY	14043
224	MAPLE RD	2351 MAPLE ROAD	AMHERST	NY	14221
226	YOUNG STREET	890 YOUNG ST.	TONAWANDA	NY	14150
227	N.FRENCH	9660 TRANSIT ROAD	AMHERST	NY	14051
228	TONAWANDA	150 NIAGARA STREET	TONAWANDA	NY	14150
232	ELMWOOD AVE	2101 ELMWOOD AVENUE	BUFFALO	NY	14207
233	SPRINGVILLE	184 SOUTH CASCADE	SPRINGVILLE	NY	14141
236	HAMBURG	S. 6150 SOUTH PARK AVE	HAMBURG	NY	14075
237	TRANSIT/REHM	6363 TRANSIT RD	DEPEW	NY	14043
238	ARCADE	658 W. MAIN STREET	ARCADE	NY	14009

STORE	NAME	STREET	CITY	STATE	ZIP
239	DELAWARE/SHERIDAN	1740 SHERIDAN DRIVE	BUFFALO	NY	14223
240	MEADOW	301 MEADOW DRIVE	N. TONAWANDA	NY	14120
245	BATAVIA	390 W. MAIN STREET	BATAVIA	NY	14020
246	LEROY	128 W. MAIN STREET	LEROY	NY	14482
247	WARSAW	2382 ROUTE 19	WARSAW	NY	14569
248	MEDINA	11200 MAPLE RIDGE RD	MEDINA	NY	14103
249	WELLSVILLE	111 BOLIVAR ROAD	WELLSVILLE	NY	14895
250	JEFFERSON/RILEY	1275 JEFFERSON AVENUE	BUFFALO	NY	14208
261	ALDEN	12775 BROADWAY	ALDEN	NY	14004
262	ANGOLA	9049 Erie Rd.	ANGOLA	NY	14006
264	DUNKIRK	3955 VINEYARD DRIVE	DUNKIRK	NY	14048
268	DERBY	6914 ERIE ROAD	DERBY	NY	14047
270	MAYVILLE	64 SOUTH ERIE STREET	MAYVILLE	NY	14757
271	ELLCOTTVILLE	64 E. WASHINGTON STREET	ELLCOTTVILLE	NY	14731
272	FALCONER	110 SOUTH WORK STREET	FALCONER	NY	14733
273	RANDOLPH	51 MAIN ST., RANDOLPH PLAZA	RANDOLPH	NY	14772
274	JAMESTOWN	738 FOOTE AVENUE	JAMESTOWN	NY	14701
275	LOCKPORT	7134 ROCHESTER ROAD	LOCKPORT	NY	14094
276	WILLIAMSVILLE	5274 MAIN ST. & UNION RD.	WILLIAMSVILLE	NY	14221
277	ATTICA	150 PROSPECT STREET	ATTICA	NY	14011
278	SILVER CREEK	140 CENTRAL AVENUE	SILVER CREEK	NY	14136
279	WESTFIELD	121 EAST MAIN STREET	WESTFIELD	NY	14787
357	BALDWINSVILLE	2265 DOWNER STREET	BALDWINSVILLE	NY	13027
358	CAMILLUS	5335 WEST GENESEE STREET	CAMILLUS	NY	13031
359	CHITTENANGO	800 WEST GENESEE STREET	CHITTENANGO	NY	13037
360	CANASTOTA	RT. 5 & OXBOW ROAD	CANASTOTA	NY	13032
361	AIRPORT PLAZA	3803 BREWERTON ROAD	N. SYRACUSE	NY	13212
362	NOTTINGHAM	620 NOTTINGHAM ROAD	SYRACUSE	NY	13224
363	FAYETTEVILLE	350 TOWNE DR.	FAYETTEVILLE	NY	13066
365	MANLIUS	119 WEST SENECA STREET	MANLIUS	NY	13104
366	SKANEATELES	40 FENNELL STREET	SKANEATELES	NY	13152
367	CAZENOVIA	71 NELSON STREET	CAZENOVIA	NY	13035
368	CLAY	8417 OSWEGO ROAD	BALDWINSVILLE	NY	13027
369	SHOP CITY	181 SHOP CITY PLAZA	SYRACUSE	NY	13206
371	DE WITT	4410 EAST GENESEE STREET	DEWITT	NY	13214
373	NORTHSIDE	700 1st NORTH ST	SYRACUSE	NY	13208
374	ELBRIDGE	227 EAST MAIN ST.	ELBRIDGE	NY	13060
401	WEST AVE.	450 WEST AVENUE	ROCHESTER	NY	14611
403	GATES	2345 BUFFALO ROAD	ROCHESTER	NY	14624
412	BRIGHTON	1900 CLINTON AVENUE S.	ROCHESTER	NY	14618
413	ONTARIO	6272 FURNACE RD	ONTARIO	NY	14519
416	NEW HENRIETTA	1215 JEFFERSON ROAD	HENRIETTA	NY	14623
417	PENFIELD	1601 PENFIELD ROAD	ROCHESTER	NY	14625

STORE	NAME	STREET	CITY	STATE	ZIP
418	MT. READ	3507 MT. READ BLVD	GREECE	NY	14616
428	WALWORTH	2140 WALWORTH-PENFIELD RD.	WALWORTH	NY	14568
429	IRONDEQUOIT	999 EAST RIDGE RD	IRONDEQUOIT	NY	14621
431	AVON	600 Dream Valley Blvd	AVON	NY	14414
432	CANANDAIGUA	5150 NORTH STREET	CANANDAIGUA	NY	14424
433	CLIFTON SPRINGS	76 KENDALL ST.	CLIFTON SPRINGS	NY	14432
435	FARMINGTON	6179 NY Rt 96	FARMINGTON	NY	14425
450	HAMLIN	1800 LAKE ROAD	HAMLIN	NY	14464
451	ALBION	408 WEST AVENUE	ALBION	NY	14411
452	HILTON	98 SOUTH AVENUE	HILTON	NY	14468
453	SPENCERPORT	27 SLAYTON AVENUE	SPENCERPORT	NY	14559
460	UPPER FALLS	285 UPPER FALLS BLVD	ROCHESTER	NY	14605
504	AUBURN	352 WEST GENESEE STREET	AUBURN	NY	13021
517	CORTLAND	3932 STATE ROUTE 281	CORTLAND	NY	13045
520	DANVILLE	35 FRANKLIN PLAZA	DANVILLE	NY	14437
522	LANSING	2300 N. TRIPHAMMER RD.	ITHACA	NY	14850
525	ITHACA	710 SOUTH MEADOW STREET	ITHACA	NY	14850
531	RHINEBECK	6726 RT 9	RHINEBECK	NY	12572
532	NEW PALTZ	271 MAIN ST	NEW PALTZ	NY	12561
533	LAGRANGE	16 Jon J Wagner Way	LAGRANGEVILLE	NY	12540
535	CARMEL	1936 US RT 6	CARMEL	NY	10512
539	BATH	309 WEST MORRIS STREET	BATH	NY	14810
540	CORNING	360 W. PULTENEY ST.	CORNING	NY	14830
542	BIG FLATS	830 CONSUMER SQ. PLAZA	ELMIRA	NY	14903
565	SENECA FALLS	1963 KINGDOM PLAZA	WATERLOO	NY	13165
566	PENN YAN	321 LIBERTY STREET	PENN YAN	NY	14527
569	NORWICH	54 EAST MAIN STREET	NORWICH	NY	13815
574	LOWVILLE	7395 TURIN ROAD	LOWVILLE	NY	13367
576	WATKINS GLEN	504-1/2 FRANKLIN STREET	WATKINS GLEN	NY	14891
578	ELMIRA	1600 CEDAR STREET	ELMIRA	NY	14904
585	PULASKI	3830 ROME ROAD	PULASKI	NY	13142
594	MEXICO	3385 MAIN STREET	MEXICO	NY	13114
595	SANDY CREEK	6103 N MAIN STREET	SANDY CREEK	NY	13145
596	ADAMS	10916 U.S. 11	ADAMS	NY	13605
598	BOONVILLE	261 UTICA BLVD	BOONVILLE	NY	13309
599	HANNIBAL	409 FULTON ST	HANNIBAL	NY	13074
601	ERIE	1702 EAST 38TH STREET	ERIE	PA	16510
602	ERIE	1520 WEST 26TH STREET	ERIE	PA	16508
603	WARREN	74 MARKET ST	WARREN	PA	16365
610	BRADFORD	150 MAIN STREET	BRADFORD	PA	16701
620	WESTFIELD PA	198 WEST MAIN ST	WESTFIELD	PA	16950
665	LIBERTY	712 W 38TH STREET	ERIE	PA	16508
667	WATERFORD	230 S. HIGH ST., P.O. BOX 327	WATERFORD	PA	16441

<b>STORE</b>	<b>NAME</b>	<b>STREET</b>	<b>CITY</b>	<b>STATE</b>	<b>ZIP</b>
668	UNION CITY	19-21 EAST HIGH STREET	UNION CITY	PA	16438
669	YOUNGSVILLE	28 RAILROAD STREET	YOUNGSVILLE	PA	16371
671	SHEFFIELD	9 LEATHER STREET	SHEFFIELD	PA	16347
672	KANE	525 NORTH FRALEY STREET	KANE	PA	16735
754	FREWSBURG	20 CENTER STREET	FREWSBURG	NY	14738